



*For Immediate release*

## **NOVA SCOTIA NATURE TRUST AND WILSON FUEL CO. LIMITED TEE OFF FOR LAND CONSERVATION**

**Halifax (August 12, 2014)**— On Monday August 11<sup>th</sup> 127 golfers teed off at Glen Arbour Golf Course for the 5<sup>th</sup> annual Wilson Fuel Charity Golf Classic, in support of land conservation in Nova Scotia.

Thanks to the generosity of Wilson Fuel's staff and volunteers, participating golfers, and the many event sponsors including TRA, Rollys, Esso, TD Canada Trust, Grant Thornton, Red Bull, Robin's Donuts and Atlantic Signs, the tournament raised an impressive **\$70,000** and also raised much needed awareness for land conservation in Nova Scotia.

Wilson Fuel has previously shown its commitment to preserving Nova Scotia's unique natural landscapes, by generously supporting several other Nature Trust initiatives, including sponsorship for the Nature Trust's 16<sup>th</sup> annual dinner and auction in 2013, and a generous donation from the Wilson-Merriam Family Foundation in 2013.

"Partnerships such as this one with Wilson Fuel are critical to the success of the Nature Trust, not only because of the funding, but also because of the awareness piece. This partnership with Wilsons has made a significant positive impact on our organization. We are absolutely delighted with the outcome of the 2014 Wilson Fuel Charity Golf Classic; it was a real pleasure to work with the Wilson team," said Lisa Doucette-Tasse, the Nature Trust's Fund Development Director.

2014 has been a milestone year for the Nature Trust. "This year marks the Nature Trust's 20<sup>th</sup> anniversary and also the launch of the most significant coastal conservation campaign in Nova Scotia's history, the 100 Wild Islands Legacy Campaign, which aims to protect, forever, a vast archipelago of over one hundred wild coastal islands. The generous support of people and organizations like Wilson Fuel is what makes our work possible," said Nature Trust Executive Director, Bonnie Sutherland. "We would like to thank the Wilson staff who dedicated many hours of their time to organize this great event".

The Nature Trust works with conservation partners, landowners, volunteers, and all levels of government, to protect Nova Scotia's treasured natural legacy, including old growth forests, stunning coastal lands, critical freshwater resources and habitat for endangered species. To date, the Nature Trust has protected 65 properties, encompassing over 8300 acres, across Nova Scotia.