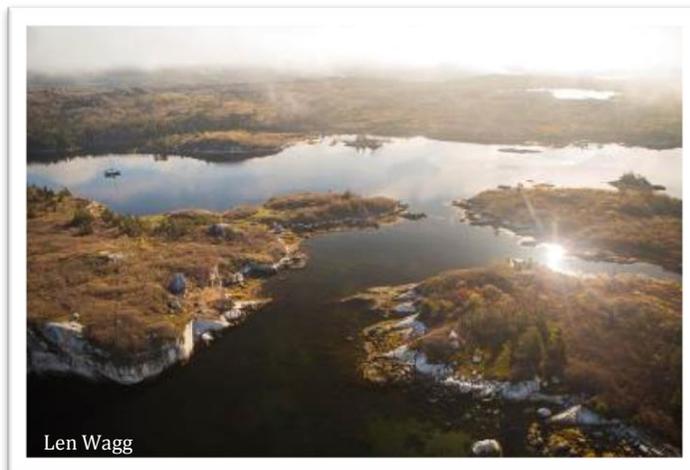


Nature Trust Protects Iconic Rogues Roost Coastal Wilderness

PROSPECT, NS (June 8) The Nature Trust is saving yet another iconic natural gem in Nova Scotia—the internationally renowned Rogues Roost.

On Nova Scotia’s south shore, near Prospect, a highly scenic coastal wilderness remains virtually untouched, encompassing wild and dramatic rocky coastal barrens, headlands, coves and 22 islands. Its vast, undisturbed landscape and over 18 kilometers of shoreline provide important habitat for endangered mainland moose, Common Eider, and



Harlequin Duck, all species of high conservation concern. The natural area is predominantly Crown land, proposed for Wilderness Area designation under Nova Scotia’s Parks and Protected Areas Plan by the end of 2015.

At the heart of the wilderness lies an almost hidden, secluded cove with a colourful history of privateers and pirates, who found its secret channels a perfect hiding place. Today it is internationally renowned as one of the best sailing anchorages in Nova Scotia, and treasured by local families, boaters, sea kayakers, climbers and hikers, alike.

The dramatic sight that welcomes visitors passing through the narrow entrance to Rogues Roost is the Roost Pond property. This 12 hectare privately-owned “inholding,” of land had been a significant concern to those who know and love Rogues Roost for many years. Its development

would have jeopardized the integrity, and wild and pristine nature of this incredible wilderness, threatening the unique wilderness experience Rogues Roost offers.

The Nature Trust announced today that it has secured protection for the Roost Pond property, the private inholding at the heart of the Rogues Roost Wilderness. We have also launched a \$300,000 Rogues Roost Conservation Campaign.



The Roost Pond owners, Farhad Vladi and Jorg Pilowa, are pleased with the conservation plans, and have been helpful in bringing the property into the Nature Trust's care. While they recognized the significant real estate potential for the site, and potentially high selling price internationally, the owners also recognized that some places are just so special they should be left intact for everyone to enjoy.

The Nature Trust is part way through a multi-stage process of protection, involving acquiring the property (now complete) and working with the Province to include it within the pending 1200 hectare Rogues Roost Wilderness Area.

The Nature Trust will retain a conservation easement over the property, and continue to steward the land, alongside the Province, ensuring it remains protected, in perpetuity.



Like many Rogues Roost fans, Judy Robertson, a life-long sailor and Nature Trust Board Member is ecstatic. "I've sailed to Rogues Roost more than a hundred times, and it is an amazingly beautiful, serene, and pristine refuge, from the open ocean, and from the pace of modern life too," she says. "I am so excited it will be protected, just as it is, for our great-great-great grandchildren to experience! "

We tend to take for granted that special places like Rogues Roost will always be there—just as they are today. But only 5% of Nova Scotia's coast is protected, and over 85% of it – like Roost Pond — is in private hands. Thanks to the Nature Trust, supportive landowners, and community members willing to support land conservation, we have a chance to save these unique places.

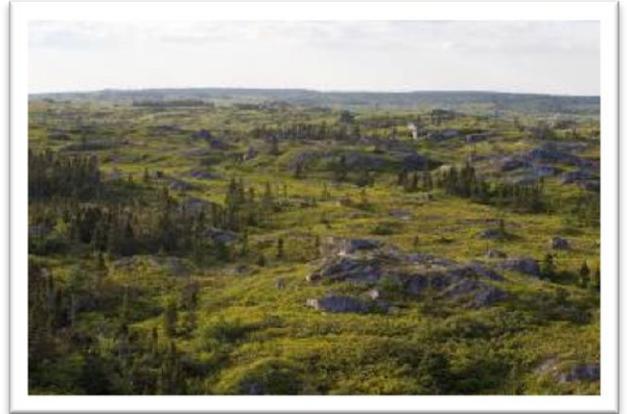
Many people, from Nova Scotia and from around the world, cherish the site. We have been hearing such incredible stories about Rogues Roost. The adventures people have had and the memories made there. We hope people will spread the word about this very important opportunity to help protect and preserve Rogues Roost for generations to come.



The Nature Trust invites Nova Scotians and all who know and love Rogues Roost to step up and help to ensure it is preserved, forever, through a charitable gift.

Donations can be made online www.nsnt.ca or by phone (902) 425-LAND.

Funds raised will recover costs of purchasing the site, support conservation planning and science, conservation partnership with the Province and the long-term stewardship and care of the property.



CELEBRATE: The Nature Trust is holding a campaign celebration and Conservation Showcase on June 18th at the Maritime Museum. All are welcome. RSVP nature@nsnt.ca or (902) 425-LAND.

Share your favourite Rogues photos and stories too by sending to nature@nsnt.ca or posting on Twitter: @nsnaturetrust or www.facebook.com/novascotianaturetrust

EXPLORE: For anyone keen to experience the Rogues Roost Wilderness area first hand, the Nature Trust is also hosting a hike, boat tours and a guided sea kayaking tour, in partnership with East Coast Outfitters and Murphys the Cable Wharf on September 12, 2015.

DONATE: To donate, join an excursion or for more information, please visit www.nsnt.ca or call (902) 425-5263.

Gifts of securities, and donations in a will may also be directed towards the Rogues Roost campaign.

