



TAKE PART IN GIVING TUESDAY WITH A GIFT OF NATURE

Halifax, December 2, 2014 — Celebrate Giving Tuesday with a Gift of Nature! This Nature Trust program offers unique and meaningful gift ideas for nature lovers, gifts that keep on giving all year round.

Through the Gifts of Nature program, you can adopt an acre of forest, coastal lands or even an island for a friend or family member. Or you can help to save critical habitat for wildlife by symbolically adopting a bird, frog or turtle as a gift. The recipient is given a beautiful, personalized adoption certificate, Nature Trust notecards matching the theme of the gift, and a letter highlighting the conservation work their gift will support. You receive a charitable tax receipt, and the knowledge that you have given a gift that will truly last forever.



With the busy holiday season upon us, this Nature Trust program provides a welcome refuge from holiday shopping stress. Gifts of Nature make shopping quick and easy. There are gift options for any budget, and the Nature Trust can send the gifts directly to the recipients. No expiry dates, no hassle. This is gift-giving made easy!

At the same time, Gifts of Nature raise critical funds to protect Nova Scotia's rich natural legacy and help to spread the word about protecting Nova Scotia's special places. All funds raised go directly towards protecting land in Nova Scotia.

With two major land campaigns underway currently by the Nature Trust, some Gifts of Nature are being earmarked for these special campaigns. All "Adopt an Acre of Forest" gifts will help to protect a spectacular old growth hemlock forest on the St. Mary's River. All "Adopt an Island" gifts will go towards the Nature Trust's 100 Wild Islands Legacy campaign to help protect a vast archipelago of over 100 beautiful coastal islands on the eastern shore.

"The holidays are a busy time, and sometimes we forget just how lucky we are to live in this beautiful and ecologically rich province. Giving the Gift of Nature is easy and stress-free, and also unique and meaningful. Gifts of Nature help to preserve our most special places, and allow people

to share their passion for conservation with the people they care about too,” said Nature Trust Public Relations Coordinator, Danielle Grandy.

In addition to Gifts of Nature, the Nature Shop (at www.nsnt.ca) offers a variety of other nature-inspired gift ideas, from new 100 Wild Islands 2015 scenic calendars, kids turtle t-shirts, and 20th anniversary posters, to nature notecards, hats, mugs, chocolates and coffee.

To date, the Nature Trust has protected 69 properties encompassing over 9000 acres across Nova Scotia. Many of these conservation lands are critical habitat for wildlife such as birds, frogs and turtles.

“All of our conservation successes depend on charitable donations from the community and other fundraising activities,” noted Grandy. “The Gifts of Nature program is a fantastic way for people to raise critical funds to protect Nova Scotia’s special places, by giving the gift of nature to the people they care about, and to generations to come.”

For more information on the Nova Scotia Nature Trust or on how to give the Gift of Nature, please visit www.nsnt.ca, click the link to [Gifts of Nature](#), or call (902) 425-5263.

