

February 2018



LANDLINES



News from the forefront of conservation in Nova Scotia

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Great News for Nature! Celebrating a Historic Investment in Biodiversity

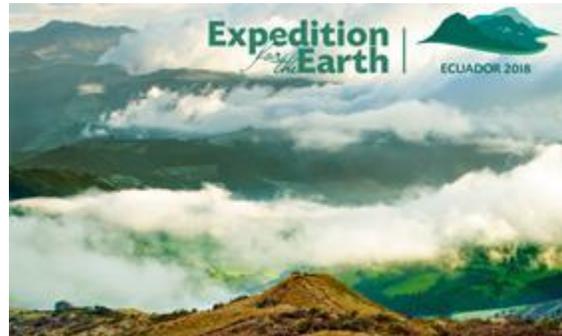
Nature couldn't be happier this week! With a historic investment in biodiversity announced in the 2018 federal budget we are thrilled to see Canada leading global action on conservation and recognizing the critical role of Land Trust's in meeting the biodiversity targets!

[Read more about the new Nature Fund and what it means for conservation in Nova Scotia.](#)



Thanks to Our Friends at Exchange for Change

Big thanks to the Exchange for Change kids who dropped by our office this month to hand deliver their generous donation from the lovely Species at Risk towels they created at Inkstorm and sold at the Forum Farmer's Market before Christmas. Thanks for your hard work and inspiring contribution to conservation in Nova Scotia!



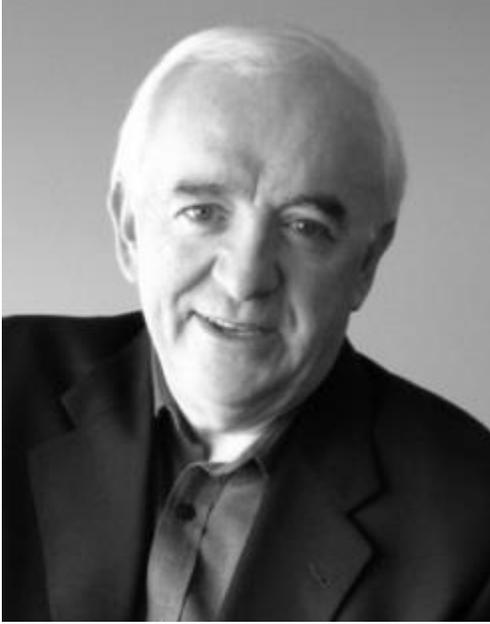
Expedition for the Earth Team Prepares for Adventure to Ecuador

With a team of five now established, our Expedition for the Earth adventure to Ecuador is confirmed and participants are getting ready for their trek in September of 2018.

The Nature Trust invites other passionate outdoor enthusiasts to join the adventure and contribute to conserving wild places in Nova Scotia. While there is no deadline to register, if you are interested we encourage you to sign up as soon as possible to reserve their spot and to get a head start on meeting your fundraising goal.

[Read more about the team and the Expedition for the Earth.](#)

[Support our team with a donation!](#)



Meet Our New Board Chair: Rick Emberley

In the fall, we welcomed Rick Emberley as the Chair of our Board of Directors. Rick has been a leading marketing communications and research expert for over 25 years, and is senior counsel at the M5 Group where his principal responsibilities lie in corporate and business development. He founded Bristol Communications and is the CEO of Boomersplus.com. He is well known for his specialty research work in the area of political, public opinion and public policy where he has consulted to well over 50 public sector and not-for-profit organizations.

Rick joined the Nature Trust because the organization's conservation mandate aligns with his values and interest in the outdoors. Rick is interested in advancing the Nature Trust's mission and helping to raise its profile.